

Individual Advertising Rates – All Rates in U.S. Dollars

Banner & Logo Advertising Rates*

<i>Advertisement</i>	<i>1 month</i>	<i>2 months</i>	<i>3 months</i>	<i>6 months</i>	<i>12 months</i>
<i>Front Page¹ – Headliner Banner</i>	\$1,500	\$1,200	\$1000	\$900	\$800
<i>Front Page – Banner or Logo</i>	\$500	\$400	\$350	\$300	\$300
<i>Feature Pages² – Headliner Banner</i>	\$1,500	\$1,200	\$1,000	\$900	\$800
<i>Feature Pages – Banner or Logo</i>	\$500	\$450	\$400	\$350	\$300
<i>Follow³ Pages – Headliner Banner</i>	\$1000	\$925	\$850	\$800	\$750
<i>Follow Pages - Banner or Logo</i>	\$400	\$350	\$300	\$250	\$200

*Rates shown are monthly prices for the period shown

Weekly Feature Advertisements*

<i>Advertisement</i>	<i>1 week</i>	<i>4 weeks</i>	<i>8 weeks</i>	<i>16 weeks</i>	<i>24+ weeks</i>
<i>Front Page – Featured Product</i>	\$500	\$450	\$400	\$375	\$350
<i>Front Page – Featured Link</i>	\$250	\$200	\$185	\$180	\$175
<i>Feature Pages – Featured Product</i>	\$400	\$350	\$350	\$325	\$300
<i>Feature Pages – Featured Link</i>	\$200	\$150	\$135	\$130	\$125
<i>Follow Page Featured Product</i>	\$250	\$200	\$185	\$180	\$175
<i>Follow Page – Features Link</i>	\$125	\$100	\$95	\$90	\$85

*Rates shown are weekly prices for the period shown

Page Definitions

¹Front Page

Select from selected locations on CorrosionSource main page. Examples include: Upper right corner; Headers of The Corrosion Community, The Corrosion KnowledgeBase and The Corrosion MarketPlace; News Column

²Feature Pages

Select from any of the features in The Corrosion Community, The Corrosion KnowledgeBase, The Corrosion Marketplace. Examples: Hot Topics, Corrosion Tools, News Page, Discussion Forums Page, Corrosion Products & Services Directory

³Follow Pages

Select from any following pages within features in The Corrosion Community, The Corrosion KnowledgeBase, The Corrosion Marketplace. Examples: Cathodic Protection Discussion Forum (over 25 other forums available); Events in Corrosion Page; Alphabetical Listing in P&S Directory

Products & Services Directory Links - \$50/link/year

Store Fronts on CorrosionSource - \$95/month

Discount Advertising Package Rates and Custom Packages Are Also Available

(See Following Page)

Yearly Advertising Packages

Bronze Plan

<i>Location</i>	<i>Advertisement</i>	<i>Frequency</i>	<i>Unit Cost</i>	<i>SubTotal</i>
Front Page	Headliner Banner	1 month	\$1,500	\$1,500 (incl. Free for first time advertisers)
	Banner or Logo			
Feature Pages	Headliner Banner	3 months	\$1,000	\$3,000
	Banner or Logo			
Follow Pages	Headliner Banner			
	Banner or Logo	3 months	\$300	\$900
Featured Tech Article or Story		1 per year		FREE
News Release		3 per year		FREE
Products & Services Directory Links		10 per year	\$50	\$500

			Total	\$5,900
			Total w/Discount	\$2,500

Silver Plan

<i>Location</i>	<i>Advertisement</i>	<i>Frequency</i>	<i>Unit Cost</i>	<i>SubTotal</i>
Front Page	Headliner Banner	2 months	\$1,200	\$2,400
	Banner or Logo			
Feature Pages	Headliner Banner	3 months	\$1,000	\$3,000
	Banner or Logo			
Follow Pages	Headliner Banner			
	Banner or Logo	6 months	\$250	\$1,500
Featured Tech Article or Story		2 per year		FREE
News Release		5 per year		FREE
Products & Services Directory Links		10 per year	\$50	\$500
			Total	\$7,400
			Total w/Discount	\$4,500

Gold Plan

<i>Location</i>	<i>Advertisement</i>	<i>Frequency</i>	<i>Unit Cost</i>	<i>SubTotal</i>
Front Page	Headliner Banner	6 months	\$900	\$5,400
	Banner or Logo			
Feature Pages	Headliner Banner	6 months	\$900	\$5,400
	Banner or Logo	3 months	\$400	\$1,200

Follow Pages	Headliner Banner			
	Banner or Logo	3 months	\$300	\$900
Featured Tech Article or Story		3 per year		FREE
News Release		10 per year		FREE
Products & Services Directory Links		20 per year	\$50	\$1,000
			Total	\$13,900
			Total w/Discount	\$10,000

Platinum Plan

Location	Advertisement	Frequency	Unit Cost	SubTotal
Front Page	Banner	12 months	\$800	\$9,600
	Logo			
Feature Pages	Banner	12 months	\$800	\$9,600
	Logo			
Follow Pages	Banner	6 months	\$800	\$4,800
	Logo	6 months	\$250	\$1,500
Featured Tech Article or Story		5 per year		FREE
News Release		Unlimited plus one Infomercial		FREE \$5,000
Products & Services Directory Links		30 per year	\$50	\$1,500
			Total	\$32,000
			Total w/Discount	\$16,000

Let CorrosionSource develop a custom advertising package to fit your company's marketing needs.

Advertising Specifications

- **Must be in GIF file format**
- **Headliner Banner ad max. image size: 468x60 pixels**
- **Logo ad max. image size: 120x90 pixels**
- **Banner max. image size: _____**
- **Maximum file size: 25k**
- **Each banner/logo ad can be linked to only one website page.**

IT, E-Commerce & Creative Services

Should you require creative assistance, CorrosionSource provides the following services to its clients:

- **Creation of banner or logo ads**
- **Online storefront and catalog development & maintenance; e-commerce catalogue/marketplace integration**
- **Online product and services features and "infomercials"**
- **Website development and web hosting**
- **E-commerce software and platform evaluations**
- **Marketing assistance.**

Proposals will be presented based on specific client requirements. Work is performed on a turnkey or hourly basis. Inquire for rates that apply.

Terms & Conditions

- **All rates are in US Dollars.**
- **15% agency discount to recognized in-house agency applicable to Banner, Logo and Product Feature and Link of the Week ads.**
- **Agency commission paid on net price after applicable discounts. Inquire for package rate discounts.**
- **Banner and logo ad content and links can be changed monthly. More frequent changes are subject to additional fees.**
- **Corrosionsource requires 10 day notice for any cancellations and reserves the right to reverse any unearned frequency discount.**
- **Payment is due net 10 days from the date of invoice.**
- **Credit card payments are acceptable.**
- **Corrosionsource reserves the right to reject any advertising that does not conform to its standards.**

Site User Statistics & Demographics

A full description of CorrosionSource user statistics and demographics, and ad insertion order forms can be obtained online at the following website location:

www.corrosionsource.com/advertise.htm

CorrosionSource is bringing together users and producers of corrosion products and services. For more information contact: info@corrosionsource.com; or call 281-444-0500; fax 281-444-0246.